



INCREASE TEAM INNOVATION
VIRTUAL TEAMBUILDING, IDEA
GENERATION, COLLABORATION

BUSINESS NEED

**Your distributed
teams are
responsible for
implementing
innovation strategies
....without innovation
tools and training**



**Your teams are
scattered across the
globe**



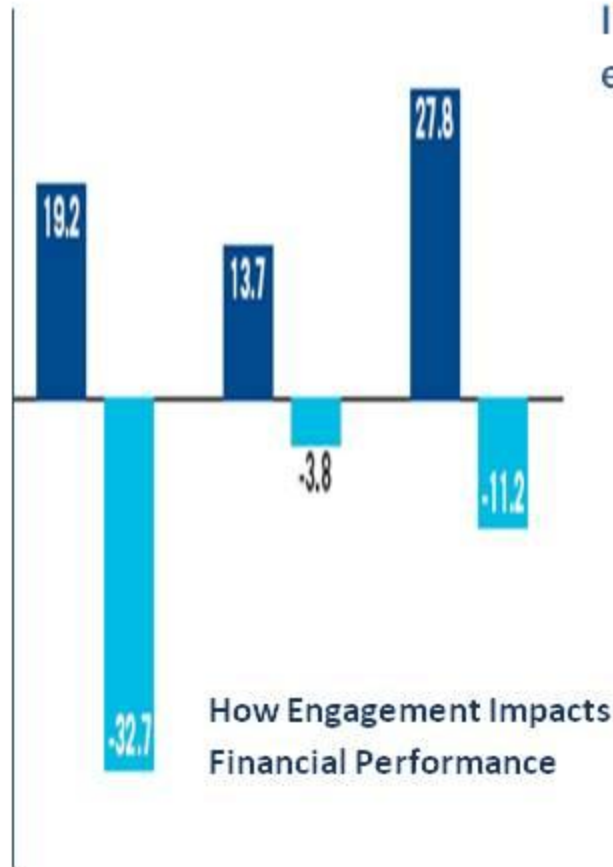
**... trying to
communicate
through conference
calls, web meetings,
and emails**



**... 79% are not
fully engaged**

... and it's killing your bottom line.

Low employee
engagement costs
U.S. companies
\$325 billion a year
in lost
productivity.
– Gallup



In companies with low
employee engagement..

...Operating income
declined by 32%

...Income growth by 4%

...Earnings by 11%

...All in one year.

You need engaged teams to inspire innovation

Gallup Study: Engaged Employees Inspire Company Innovation

National survey finds that passionate workers are most likely to drive organizations forward

When it comes to innovation, business leaders are.... counting on ideas from their employees, customers, and partners to help drive the organization forward.

How do you reengage your distributed teams to create innovative solutions?



... without costly face-to-face meetings?

nTeams

Innovation Solution

Team building, 3D
idea generation,
and real-time
collaboration



ENGAGE

Build an Innovation Culture

Get to know each
other and leverage
strengths



Immersive environment



Interactive training



Experiential learning:
Preferences, strengths

ENGAGE Build an Innovation Culture

Engage and unify
to innovate better
together



Shared vision



Value-based decisions



Team coherence

INSPIRE
Generate
innovative
ideas

Improve creativity
with 3D idea
generation tools



Brainstorming



Role playing



3D modeling, data
visualization

INNOVATE
Collaborate
with partners

Create innovative
solutions in
real-time



Public, private spaces
to share information



Documents, 3d models,
videos, applications



Real-time discussions,
feedback

nTeams
Engage. Inspire. Innovate.

BUSINESS RESULTS

Realize benefits for employees, clients, bottom line



Employees: Engagement

- Innovation culture
- Preferences, strengths
- Shared vision
- Value-based decision-making



Clients: Innovative Products/Services

- Client collaboration
- Product/service innovation
- Client satisfaction



Business/Financial ROI

- ↓ Low engagement costs
- ↓ Travel time, costs
- ↑ Revenue from innovative products, services
- ↑ Client satisfaction, loyalty

SUCCESS FACTORS

Focus on business value, results, stakeholders



Business value

- Business sponsorship
- Not technology-driven
- Clear measurable results
- Consultative partnership



Achievable results

- Proof of concept
- User satisfaction
- Continual improvement
- Measureable results



Key stakeholders

- Business sponsors
- IT partners
- HR, training partners
- Users



The Social Side of Business

Interview with Carol Rozwell, Gartner Distinguished Analyst

Do you see organizations operating in virtual environments someday? Virtual environments are already quite well understood to be valuable in training situations....But similarly, I'm finding that businesses are using virtual environments because they can get people "together" in a conference room, and they **have much richer, more detailed interactions with each other....** the **value you would see if people are sitting in a room face-to-face.**

Where do you see social software in next 5-10 years?

...we're moving into an era of visualization, of graphics, of audio, of virtual environments. I believe strongly that **virtual environments will become mainstream in business over the course of the next few years....**

www.gartner.com/technology/symposium/orlando/hot_topic_rozwell.jsp



nTeams

Gartner Cool Vendor Social Software and Collaboration 2010

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